

W.A. FOOTY FANS GIVEN MONEY-CAN'T-BUY OPPORTUNITY TO INTERN AT THEIR FAVOURITE CLUB

Eagles and Dockers fans have the chance to fulfil their footy dreams and join the inner sanctum of their club thanks to Asahi Lifestyle Beverages (ALB) and Optus Stadium.

One lucky supporter of each team will win a money-can't-buy experience, during which they'll go behind-the-scenes to help their favorite club before, during and after a match at Optus Stadium. From assisting the property steward to being in the coaches box during pre-game - this is not your regular work experience, it's the ultimate fan experience.

To enter, fans must purchase drinks sold by ALB (Solo, Pepsi Max, Gatorade, and Cool Ridge) at Optus Stadium then visit www.footyintern.com.au and follow the prompts to the Promotion entry page. There, they answer the question 'In 25 words or less, tell us what your ultimate intern experience would be?' and upload an image of the receipt from the transaction. ALB will award the "internships" to the best answers. Prospective interns must be 18 or over and entries will be capped at one per person, per round. The only thing needed on their résumé is a love for their footy club.

The West Coast intern will be recruited for the team's Round 21 matchup against Gold Coast while the Fremantle intern will step up to perform their duties for their match against Geelong in Round 22.

Along with their work experience duties, the lucky winners will get an exclusive tour of their team's set-up at Optus Stadium and feature on the club's social media.

"This competition is for every West Australian who grew up loving their footy club but never got the chance to pull on their favourite colours," ALB GM Marketing Lauren Fildes said.

"We are incredibly proud of our partnership with Fremantle, West Coast and AFL and what better way to celebrate it than by putting passionate fans to work at their favourite club. When it comes to footy, it's never too late to learn from the best!"

The competition runs from June 28, when the West Coast Eagles play Hawthorn in Round 16, until Fremantle's Round 19 game against Melbourne on July 21.

For more information and T&Cs head to www.footyintern.com.au

ENDS

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