

## Beer lovers rejoice as Cascade's fresh hop beer heads to the mainland

22 April 2024

A limited edition fresh hop beer, packed with Tasmanian ingredients, has been brewed for Cascade's 200<sup>th</sup> birthday celebrations, and it will be available on the mainland for the first time in more than a decade.

Cascade Brewery's *First Harvest* can only be made once a year, with the beer brewed less than a day after the hops are picked fresh off the bine in March.

*First Harvest* is a Pale Ale brewed using fresh Enigma<sup>®</sup> hops grown by Hop Products Australia (HPA) at their Bushy Park Estates farm in the Derwent Valley, combined with dry Tasmanian Cascade and Galaxy<sup>®</sup> hops.

This is the fourth year in a row Australia's most historic brewery has created a fresh hop beer, having first trialed it 20 years before.

Beer connoisseurs couldn't get enough, with each year's *First Harvest* selling out.

This year, the distinctive brew will also be sold in Victoria, taking a taste of Tassie to beer drinkers everywhere.

Brewers are taking no chances, adding an extra 220 kegs to the already limited run, to ensure pubs don't miss out. This year 400 kegs will be brewed, served fresh on tap.

Cascade Brewery's Head Brewer Brendan Flanagan said a special beer was needed this year to celebrate the historic milestone for Cascade's 200 years.

"This year's Cascade *First Harvest* is a well-balanced fresh hop Pale Ale, with a tropical passionfruit and melon aroma and red fruit undertones, complemented by biscuity malt character and a crisp finish," Mr Flanagan said.

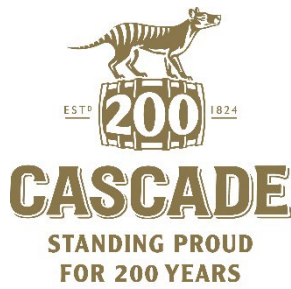
"Fresh hop beers have a distinctive, earthy flavour, which beer drinkers have grown to love as they experiment with new tastes and smells."

"It's as much an adventure for us in the brewery, as the hop aromatics develop over time."

Most beer is brewed using dry hop pellets due to the once a year harvest, which ensures a constant supply of beer.

Head of Sales & Marketing, Owen Johnston from Hop Products Australia said:

"First Harvest is a true celebration of Tasmanian beer and Tasmanian agriculture. At no other time of the year can you enjoy a beer that is perfectly seasoned with hops that were harvested mere hours before they arrived at the brewery. It's an opportunity not to be missed!"



*First Harvest* will be available from late April at a limited number of venues in Victoria and Tasmania, including at the Cascade Brewery Bar.

Find out where you can get it by visiting [Cascade Brand website](#).

[Link to media images](#)

## ABOUT CASCADE

The Cascade story began in 1824 when pioneering industrialists Peter Degraives and Hugh Macintosh used a 2000-acre grant to establish a sawmill on the lower slopes of Kunanyi/Mount Wellington in South Hobart. But, eight years later, and after Degraives had served a stint in gaol, Degraives and Macintosh created a brewery on the site. Notwithstanding the site didn't commence brewing until 1832, we're proud to be celebrating 200 years of Cascade in 2024.

Cascade Brewery is Australia's oldest brewery and a leading tourist destination. It is also a vital part of the Tasmanian community, employing more than 80 people across the brewery and bar and supporting hundreds of local businesses. It stands as a unique example of Australia's industrial heritage.

The original historic homestead remains and is home to the Cascade Brewery Bar. Its doors and heritage beer garden are open to the public seven days a week, serving up the best of Tasmania in a glass, on a plate and accompanied by our warm Hobart hospitality.

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