



Tuesday, 27 July 2021

Asahi Beverages team announcements

1. Carlton & United Breweries CEO

Asahi Beverages is announcing that Peter Filipovic will be retiring as CEO of Carlton & United Breweries (CUB), our Australian alcohol business division.

Mr Filipovic will shortly achieve 25 years of service with the business, and following the successful integration of CUB in June 2020, Asahi Beverages and Mr Filipovic decided that now was the right time for the announcement of his intention to retire from the business.

Mr Robert Iervasi, Group CEO of Asahi Beverages, commented:

"Peter has played an important role in the smooth integration of CUB and the continued growth of our business. He has given great service to CUB and Asahi Beverages.

"Asahi Beverages plans to announce the new CEO of the CUB business division in Q3 2021. That person will also join our Asahi Beverages Executive Leadership Team. They will play an important role in helping deliver on our multi-beverage strategy and leading our very experienced CUB Leadership Team."

Mr Filipovic, CEO of CUB, commented:

"It's been a privilege to have served as CEO of CUB and a member of the Asahi Beverages Executive Leadership Team. It's a phenomenal business, with exceptional people and an unrivalled portfolio. I'm leaving the business knowing that it's in great hands and well set-up for long-term success."

Peter will step down as CUB CEO once a new CEO for the business has been appointed.

2. New Non-Executive Director for Asahi Beverages

Mr Roland van Bommel, Chairman of Asahi Holdings Australia, is also pleased to announce that Natalie Toohey has been appointed to join the Board of Asahi Holdings Australia.

Natalie is a seasoned corporate affairs specialist with senior leadership and advisory experience across a range of sectors including FMCG, particularly alcohol and beverages. She will advise on supporting the implementation of business strategy through communication, reputation management, sustainability and government & industry strategy.

Media contact: reid.sexton@asahi.com.au

About Asahi Beverages

Asahi Beverages operates across Australia and New Zealand with three Business Divisions: Asahi Lifestyle Beverages (non-alcohol in Australia), Carlton & United Breweries (alcohol in Australia) and Asahi Beverages NZ (alcohol and non-alcohol in NZ). It has manufacturing plants in all Australian states and in New Zealand.

Asahi Beverages makes and distributes some of Australia's and NZ's most loved drinks.

In Australia, our diverse range of drinks includes leading non-alcohol brands such as Schweppes, Solo, Cottee's, Cool Ridge water and Spring Valley and Charlie's juices. We also proudly manufacture and distribute under licence Pepsi, Mountain Dew, Sunkist, Gatorade, Lipton Iced Tea and Kombucha.

Our leading alcohol range in Australia includes Asahi Super Dry, Carlton Draught, Victoria Bitter, Great Northern, Carlton Dry, Pure Blonde, Cascade, Peroni, 4 Pines, Mountain Goat, Pirate Life, Balter, Green Beacon, Somersby Cider, Riot Wine, Vodka Cruiser and Lexington Hill cocktails. We also proudly import and distribute Corona beer.

In New Zealand, our non-alcohol range includes Charlie's, Phoenix Organics, Cool Ridge and Juicy Lucy's Juice Co. Our New Zealand alcohol range includes beers such Asahi Super Dry, Peroni and Boundary Road Brewery. It also extends to leading ready-to-drinks such as Long White Vodka and Vodka Cruiser along with Somersby Cider. We also proudly distribute wines such as Penfolds and Wolf Blass.